



400 CALLS PER HOUR PER AGENT

80% Productive time

20% Wait time only



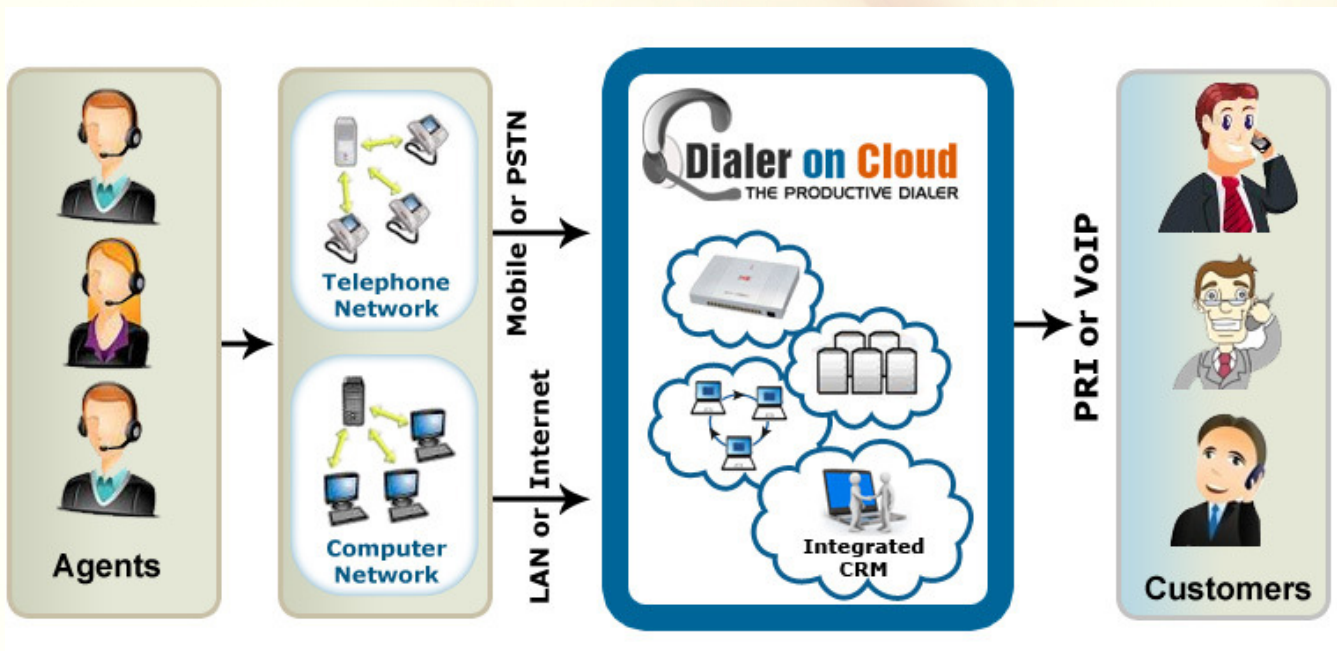
Dialer on Cloud

An easy to set up hosted dialer service on cloud, it blasts 400 calls per agent/ hour and increases productivity of the agents by 80%. A pay as you use service, **Dialer on Cloud** is already being successfully used by leading US telemarketing, customer support and sales companies like SalesDialers and The Hinduja Group.

Built for Customer Support Call Centres and Telemarketing companies that make outbound sales calls to prospects and existing customers, it comes with a soft phone (SIP phone) and has a cool inbuilt CRM to manage campaigns. Not only does it enable agents to take notes as a call is in progress, but also offers a readymade email system to respond instantly to customers with more information, leading to better sales conversions.

It powers drip marketing and boasts of features including setting up alerts for follow ups and taking call backs from customers.

Not just that, at the push of a button, **Dialer on Cloud** creates business intelligence reports for managers. Smart and flexible, these reports can be exported to MS Excel



★ Dialer on Cloud – Components



👤 Dialer on Cloud – Key Features

Intelligent Dialer

Dialer on Cloud is a three-in-one system that delivers VOICE calls, SMS and EMAILS to your target customers.

Integrated CRM to manage leads

Dialer on Cloud solution offers integrated CRM to store, manage and analyze customer information

One click reports for managers

- Real time reports for tracking individual campaigns
- Effective calls dialed per campaign
- Ability to track agents' performance through date and time, number of calls made, live connects, leads
- Live Campaign Status viz. Talking, On hold, No answer

Automatic detection

Detects and filters the 'no answers', disconnected and busy lines. Then drops pre-recorded Messages on answering machines automatically. This ensures agents are on live calls all the time.

Rerun your call-backs

Has facility to rerun all campaigns to trickle down to the hot prospects.

Change phone numbers dynamically

Depending on agents available, the number of simultaneous calls can be varied

Automatic detection

Detects and filters the 'no answers', disconnected and busy lines. Then drops pre-recorded messages on answering machines automatically. This ensures agents are on live calls all the time.

Readymade email templates

Offers a variety of pre-made email templates to choose for emails. A handy scheduler is available for drip marketing. Drip marketing or Automated follow-up emails allows you to stay in touch with prospects throughout the sales process.

Rerun your call-backs

Has facility to rerun all campaigns to trickle down to the hot prospects.

Customizable dispositions

Customizable dispositions options available: call back, hot leads, do not call, changed number

The Dialer on Cloud Advantage for Businesses

Effective Sales

The cloud dialer service pushes up lead conversions by 80% resulting in sharp growth in sales.

Agents 100% more productive

The automated dialing does away with the hard grind of manual dialing, and with a head set on the agent wastes no time in taking notes on the CRM.

Greater ROI

The constant flow of live leads means more sales.

Intelligent Business Reports

CEOs and Marketing Heads can get business impacting reports at the touch of a button. And dynamically track individual campaigns for effectiveness.

A cloud based dialing solution

The hosted dialer solution does away with the pains of costly infrastructure and maintenance. And **Dialer on Cloud** provides 16x7 support.

Triple power system

Dialer on Cloud offers a scalable model to make VOICE calls, SMS and EMAILS.



Sample Screenshots

Dialer on Cloud
THE PRODUCTIVE DIALER

Powered by Empiger Technologies

Campaign Status : Pan India Billing - South

Time zone protection : Off

Talking ...
Vivek
919790693414

Hang up | Play Recording

Vivek 919790693414

Notes

Company : Benchmark Global Services
Address1 : 4th Floor, T95
Address2 : 3rd Avenue, Anna Nagar
City : Chennai
State : Tamil nadu
Postal_code : 600040

Set Appt | Appt Declined | Callback | Bad No. | Called 800# | Cust. Hangup

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Live Campaign Status
As viewed by agents

View Campaign Status
Reports for Manager

Dialer on Cloud
THE PRODUCTIVE DIALER

Powered by Empiger Technologies

Campaign Status : Pan India Billing - South

Time zone protection : Off

Campaign Status : Started

Total outbound lines	63
Logged in agents	35
Talking agents	28
Free agents	7
Call waiting for CSR	0
Remaining numbers	3223
Opt-in	80
Declined	1132

For more information or Demo, Call us today at +91-9789092924

or email us at sales@dialeroncloud.com



www.dialeroncloud.com